

OFFICIAL RULES

Healthy Paws #GoHealthyMutts Photo Sweepstakes

NO PURCHASE NECESSARY TO ENTER TO WIN

1. To Enter:

Enter on Instagram:

Follow @gohealthypaws on Instagram* <https://www.instagram.com/gohealthypaws/>

Share a photo of your mutt and why you love them.

Tag the photo with @gohealthypaws and use the hashtag #GoHealthyMutts.

**Must have a public Instagram profile to enter.*

Enter on Facebook:

Like Healthy Paws Pet Insurance on Facebook: [facebook.com/gohealthypaws](https://www.facebook.com/gohealthypaws)

Comment on our Mayday for Mutts Facebook post with a photo of your mutt and why you love them.

2. **Agreement to Rules:** By participating, you agree to be fully and unconditionally bound by these Official Rules and you represent and warrant that you meet the eligibility requirements. In addition, you agree to accept the decisions of Healthy Paws Pet Insurance, LLC (the "Sponsor") as final and binding as it relates to this Sweepstakes.
3. **Sweepstakes Period.** Entries to the Sweepstakes will be accepted online beginning 9:00am PT on May 1, 2017 and ending at 11:59pm PT on May 5, 2017.
4. **Eligibility:** No purchase necessary but you must be a registered Instagram or Facebook user to participate in the Sweepstakes. The Sweepstakes is open to individual legal residents of the United States who are the legal age of majority in their state of residence. You must meet the following requirements in order to be eligible to win one of the five prizes listed herein: permitted to accept the prize under your employer's policies and all laws related to the acceptance of benefits; not a government official, defined as the following : (1) Anyone who is employed by an entity that is owned (either entirely or in part), controlled or directed by a government or sub-part thereof; (2) An officer or employee of a government or any department, agency, or instrumentality thereof, including state-owned or state controlled commercial entities; (3) An officer or employee of a public international organization, such as the United Nations, World Bank or International Monetary Fund or International Red Cross; (4) Any person acting in an official capacity for or on behalf of any government or department, agency or instrumentality or public international organization; (5) Any political party official; (6) Any candidate for political office; (7) Any employee or officer of the Native American Tribes, Aboriginal or First Nations groups, tribal councils, and enterprises owned or controlled by such administrations; (8) Any other person, individual or entity at the suggestion, request or direction or for the benefit of any of the above-described persons and entities.

The Sweepstakes is not open to employees, officers or directors of Sponsor or its

respective employees, affiliates, subsidiaries, parents, prize suppliers, and their immediate family members (parents, spouse, siblings and children and their respective spouses regardless of where they live) and individuals living in the same household (whether related or not) are not eligible to participate. The Sweepstakes is void where prohibited by law. The Sweepstakes is subject to all applicable federal, state and local laws and regulations.

5. **Prizes:** four \$100 Petco Gift Cards and one grand prize of a \$500 Petco Gift Card will be awarded. Winners of the Sweepstakes (“Winners”) are limited to one awarded gift card. No cash or other prize substitutions shall be permitted. Acceptance of a prize constitutes permission for Sponsor to use a Winner’s name and likeness for advertising, promotional and other purposes, worldwide and in perpetuity, in any media, without further compensation except where prohibited by law. Any and all prize-related expenses, including without limitation any and all federal, state and or local taxes are the responsibility of the Winners.
6. **Winner Selection and Notification:** Finalists will be selected based on the creativity of their entry. Winners will be selected by a vote amongst the staff of Sponsor. Winners will be notified via direct message on Instagram or via Facebook message. A Winner will need to complete the attached Certification Document before a prize will be awarded. If a Winner does not respond to the notice of winning a prize within seven (7) days of the initial notice, is determined to be ineligible or does not return a completed and executed Certification Document within ten (10) days, the prize may be forfeited and an alternative winner selected. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify a Winner. Sponsor shall have no liability for a Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for a Winner’s provision of incorrect information. Receipt by a Winner of a prize is conditioned upon compliance with applicable federal, state and local laws and regulations. Any violation of these Official Rules by a Winner (at Sponsor’s sole discretion) will result in Winner’s disqualification. Odds of winning depend on the number of eligible entries received.
7. **General Conditions.** Participation constitutes full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor which are final and binding. The award of a prize is contingent upon fulfilling all requirements set forth herein in a timely manner. By entering this Sweepstakes participant waives all rights to claim punitive, incidental and consequential damages, (including, without limitation, attorney’s fees and costs) and agrees to release and hold harmless the Sponsor, their respective agents, administrators, subsidiaries, affiliates, divisions, distributors, agencies, suppliers and advertising, promotional and judging organizations and each of their respective employees, officers, directors, shareholders and agents (collectively, the “Releases”) from and against any and all claims, actions, and/or liability for any loss, injuries and/or property damages or personal injury sustained in connection with use of a prize or related to participation in this Sweepstakes or acceptance, use or misuse of a prize. The Sweepstakes and Official Rules shall be interpreted in accordance with the laws of the State of Illinois. Jurisdiction and venue of any dispute concerning the prizes, the Sweepstakes or these Official Rules shall be vested solely in the appropriate courts within the State of Illinois without regard to principles of conflicts of law of Illinois or any state.

All federal, state and local laws and regulations apply. Subject to any governmental approval that may be required, Sponsor reserves the right to, without prior notice and at any time,

terminate the Sweepstakes, in whole or in part, or modify the Sweepstakes in any way, should any factor interfere with its proper conduct as contemplated by these Official Rules. In such case, Sponsor may select the Winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law.

All material submitted becomes the sole property of Sponsor and will not be returned. In no event will Sponsor be obligated to award more than the stated number of prizes offered. Only official entries submitted via Instagram and Facebook as set forth in these Official Rules are eligible for prizes.

8. **Privacy.** Any information collected from this Sweepstakes shall be used only in a manner consistent with these Official Rules. By participating in the Sweepstakes, you consent to allow the Sponsor permission to use this content in marketing/promotional materials, as well as opt in to receive future communications from the Sponsor.
9. **Sponsor:** Healthy Paws Pet Insurance, LLC, 1229 120th Avenue NE, Suite C, Bellevue, WA 98015. The Sweepstakes is not sponsored or endorsed by Petco.